

Thinking in Generations: The Making of the 'Baby Boom'

Boomers. Xers. Millennials. The Greatest Generation. It's nearly impossible to escape generational categories in today's cultural, social, and political debates. In this talk, Prof. Dan Bouk explains the invention of the "baby boom generation" in the United States, exploring how nineteenth-century modes of generational thinking were transformed by the architecture and practices of the twentieth-century welfare state.

TUESDAY MARCH 15
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9TH FLOOR
4:00-5:30 PM

Join Professor Bouk for a roundtable discussion of his book *How Our Days Became Numbered* with the UW-Madison Intellectual History Group

Monday March 14th,
4:30pm - 6pm
(University Club 313)

DAN BOUK, COLGATE UNIVERSITY

Professor Dan Bouk (PhD, Princeton University) teaches at Colgate University. He is the author of *How Our Days Became Numbered: Risk and the Rise of the Statistical Individual*