

UNIVERSITY OF WISCONSIN-MADISON
Department of History
Three Week Intersession 1987

History 247

Lindstrom

Required Readings:

Blackford and Kerr, Business Enterprise in American History.

Livesay, American Made

and articles on reserve at the State Historical Society or available at Kinko's.

Lecture Topics:

May 26 Introduction to Business History

American Colonies in the Seventeenth Century

Read: Business Enterprise, pp. 1-63;

Benjamin Franklin Reader, pp. 258-61, 280-83, 300-310.

May 27 Mercantile Ascendancy

Read: Business Enterprise, pp. 63-80, 122-49;

American Made, pp. 3-52.

May 28 Government and Business in the Antebellum Era

Read: Business Enterprise, pp. 81-121;

"American Business Institutions Before the Railroad,"
Encyclopedia of American Economic History. II, pp. 601-18.

May 29 Textile Companies and Railroads: The Origins of Big Business in America

Read: Business Enterprise, pp. 151-95;

American Made, pp. 87-181.

Jun 01 The Urge to Merge

Read: Business Enterprise, pp. 196-264;

The Muckrakers, pp. 22-39, 68-93, 205-12, 286-97, and 339-58.

Jun 02 The Response to Big Business

Jun 03 Midsemester Exam

Read: Business Enterprise, pp. 265-313;

American Made, pp. 183-240.

Jun 04 World War I and the 1920s

Read: Business Enterprise, pp. 313-37;

Prophets of Regulation, pp. 153-209.

- continued on other side -

- Jun 05 The Great Depression and the First New Deal
- Jun 08 Dr. New Deal to Dr. Win the War
Read: Business Enterprise, pp. 339-82;
"The Next American Frontier," Atlantic Monthly (March/April, 1983).
- Jun 09 Big Business Grows Bigger: The Military/Industrial Complex, Multinationals and
Conglomerates
Read: Business Enterprise, pp. 383-425.
- Jun 10 Big Government
Read: Business Enterprise, pp. 426-445.
- Jun 11 "Hollywood's Favorite Heavy" and Review.
- Jun 12 Final Exam.