Required Readings:


Livesay, *American Made*

and articles on reserve at the State Historical Society or available at Kinko's.

Lecture Topics:

May 26  Introduction to Business History

American Colonies in the Seventeenth Century

Read: *Business Enterprise*, pp. 1-63;

*Benjamin Franklin Reader*, pp. 258-61, 280-83, 300-310.

May 27  Mercantile Ascendancy

Read: *Business Enterprise*, pp. 63-80, 122-49;

*American Made*, pp. 3-52.

May 28  Government and Business in the Antebellum Era

Read: *Business Enterprise*, pp. 81-121;


May 29  Textile Companies and Railroads: The Origins of Big Business in America

Read: *Business Enterprise*, pp. 151-95;

*American Made*, pp. 87-181.

Jun 01  The Urge to Merge

Read: *Business Enterprise*, pp. 196-264;


Jun 02  The Response to Big Business

Jun 03  Midsemester Exam

Read: *Business Enterprise*, pp. 265-313;

*American Made*, pp. 183-240.

Jun 04  World War I and the 1920s

Read: *Business Enterprise*, pp. 313-37;

*Prophets of Regulation*, pp. 153-209.

- continued on other side -
Jun 05  The Great Depression and the First New Deal

Jun 08  Dr. New Deal to Dr. Win the War
        Read:  Business Enterprise, pp. 339-82;

Jun 09  Big Business Grows Bigger: The Military/Industrial Complex, Multinationals and Conglomerates

Jun 10  Big Government

Jun 11  "Hollywood's Favorite Heavy" and Review.

Jun 12  Final Exam.