History 247--American Business History

Professor Lindstrom

Required Texts:
Blackford and Kerr, *Business Enterprise in American History*
Hughes, *Vital Few*
Kidder, *Soul of a New Machine*
Lamoreaux, *The Great Merger Movement in American Business 1895-1904*

Articles on reserve at the State Historical Society or available at Kinkos

Course Calendar

Jan. 22: Introduction to American Business History
24: Capitalism and Commerce
26: The Southern Colonies

Jan. 29: The Northern Merchant
31: Mercantilism and the American Revolution
Feb. 2: Private Property and the Law
Read: Blackford and Kerr, *Business Enterprise*, pp. 35-79;

Feb. 5: The Federalist Era
7: The Business Revolution
9: Government and the Infrastructure

Feb. 12: American Industrialization: The Long View
14: American Industrialization: Dynamics
16: American Industrialization: Selected Industries
Read: Blackford and Kerr, *Business Enterprise*, pp. 81-120;

Feb. 19: Exam
21: The Railroads: I
23: The Railroads: II

Feb. 26: Accelerating Industrialization
28: The Strategies of Big Business
Mar. 2: The Urge to Merge
Read: Lamoreaux, The Great Merger Movement, pp. 1-158.

Mar. 5: Finance Capitalism
7: Managerial Capitalism
9: Horatio Alger and Social Darwinism

Mar. 12: The ICC and the SAT
14: Trustbusters
16: The Origins of Big Government

Mar. 26: The Industrial Worker
28: We're Number 1
30: World War I
Read: Aitken, Scientific Management in Action, pp. 3-48.

Apr. 2: Exam
4: 1920s: The New Era
6: 1920s; The Business of America is Business

Apr. 9: The Great Skid, 1929-1932
11: The First New Deal

Apr. 16: Origins of the Welfare State
18: World War II
20: The Cold War and American Business
Read: "From Lean years to Fat Years: The Labor Movement Between the Wars," in Chandler and Tedlow, The Coming of Managerial Capitalism, pp. 513-47.

Apr. 23: Multinational Corporations
25: Mergers and Conglomerates
27: The Automobile Industry
Apr. 30: Big Government: Macropolicy
May  2: Regulation and Deregulation
      4: Hollywood's Favorite Heavy
Read: Blackford and Kerr, Business Enterprise, pp.383-445;
      Reich, "The Next American Frontier," Atlantic Monthly (March and
      April,1983); and Hayes and Abernathy, "Managing Our Way to

May  7:  1980s: The International Scene
      9:  1980s: Decade of the Deal
     11:   Review